

Our Branding

We are more than happy for you to use our official charity logo on publicity materials for your event, such as flyers, posters and tickets. All we ask is that you stay within our branding guidelines, so that we can keep a clear and consistent identity.

Email lydia@sickchildrenstrust.org for an electronic copy of our logo. This is available in three colours:



Please make sure that you do not change the colour of these logos or alter the shape in any way (ie, stretching, squashing or rotating).

To make it easier for you to use our branding, the details of our main colours are as follows:

	Pink Pantone - 219 RGB - R225, G42, B145
	Light Blue Pantone - 2995 RGB - R0, G176, B236
	Dark Blue Pantone - 275 RGB - R22, G12, B91
	Grey (for text) RGB - R65, G65, B66 90% tint of black

When using our logo, please ensure that you also include our Registered Charity Number - 284416. This is a legal requirement and will ensure that people will know the money you are raising is going towards a genuine charity.

we're here, so you can be there



Charity Registration Number 284416