



Fundraising for The Sick Children's Trust

Everything you need to know
to make fundraising easy, fun
and successful!



Any money you raise will help The Sick Children's Trust prevent the separation of children receiving treatment in hospital from their families by providing 'Home from Home' accommodation at children's hospitals across the UK.

Charity Registration Number: 284416
Website: www.sickchildrenstrust.org

Getting Started...

You can fundraise almost anywhere, anytime and there are hundreds of exciting ways to raise money. Whether you're at home, at work, at school, even at the supermarket - there's an opportunity to fundraise!! At The Sick Children's Trust we want you to have fun while you're fundraising, so here's just a few of our ideas to get you started....

At Home...



Hold a coffee morning and cake sale



Invite your friends round for a dinner party and request donations for food and drink



In the Summer have a garden party and barbeque - sell hot dogs, burgers and pimmis!



Do that Spring clean out you've been meaning to and have a car boot sale



Let the kids make the living room a cinema for the night and charge friends to come for a filmathon!



Have a Christmas party and request donations instead of cards



BEFORE...



AFTER!!



Fancy a new look!?
James Farquhar raised
over £5,000 by having
his head shaved!

In Your Community...



Organise a collection at your local supermarket



Hold a cake sale or a raffle at the village fair or at your local church



Organise a barn dance or a race night at your local hall or bar



Get your friends together for a sponsored three-legged pub crawl!

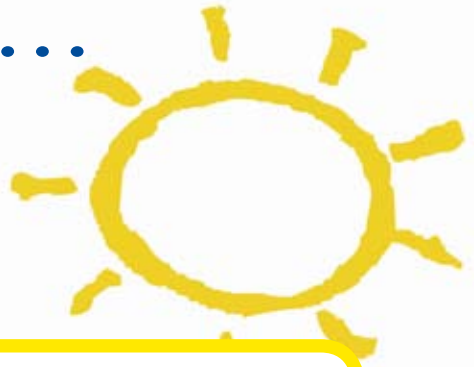


Hold a sponsored swimathon at the local swimming pool



Get the together with your friends and wash cars for neighbours and friends!

At School...



Why not ask your teachers and classmates to join you in supporting The Sick Children's Trust - if you can get your whole school involved you'll have hundreds of fellow fundraisers instantly!

A good way to get the whole school involved is by making The Sick Children's Trust your school's Charity of the Year. By choosing a Charity of the Year it will help your school to focus its fundraising efforts and really make a difference.

Here's a few ideas of how you can get your school fundraising started...

-  **Non Uniform Day** - everyone can donate £1 to wear their own clothes or even better fancy dress to school!
-  **Talent contest or fashion show** - pupils will be more than happy to pay to watch their friends perform!
-  **Barn dance or line dancing evening** - sell tickets to family, teachers and friends for an authentic American knees-up!
-  **Poetry writing, story writing or drawing competitions** - with a donation to enter it will raise money & be the perfect chance for all those future J K Rowlings and Picasso's to show off their talents!
-  **School Disco** - leave your parents at home and have a boogie with your friends!
-  **Summer fete** - from tombolas, to coconut stands, to donkey rides, this is guaranteed success!
-  **Sponsored silence** - I'm sure your teachers and parents will be more than happy to contribute for a little bit of peace and quiet!
-  **Christmas wishes** - instead of sending Christmas cards everyone can make a donation to write Christmas wishes in the class or school's Christmas wish book.
-  **Five aside football tournament** - teams can make a donation to enter OR if you make it teachers vs students, people will definitely pay to watch!!



Collect up those teeny 5ps in your classroom and turn pennies into pounds!



At Work...

It doesn't matter how large or small your company is, there are plenty of opportunities to support The SCT at work.....



Why not choose The SCT as your company's 'Charity of the Year'

Does your company elect a 'Charity of the Year' and work throughout the year to raise money for that particular cause? By electing The Sick Children's Trust to become your 'Charity of the Year' at work, you could help us to raise both money and awareness. And there really is no better time to do this. With our 25th Anniversary fast approaching, you could help us to celebrate by choosing us as your 'Charity of the Year' in our most exciting year yet!

Perhaps you could get a group of your colleagues together to do some volunteering? - we are often looking for volunteer decorators and IT specialists to help us out, at head office and in our 'Homes from Home'.



..Or perhaps get your colleagues involved in some **Employee Fundraising**....

What about taking part in the **Phones 4 Homes** campaign by organising a collection of old mobile phone handsets at work for recycling. (See next page for details). Each handset could raise up to £70 when recycled to raise funds for The SCT!

Your colleagues are probably a lot more willing to help you to fundraise than you think! There are so many ways to fundraise at work and there really is no limit to what your company could achieve. By organising anything from a sponsored event, to raffles, balls and auctions in your workplace, you could help us to raise the vital funds needed to support the families of seriously ill children. The SCT also have a programme of events throughout the year that you can get involved with at work!



Perhaps your company would be interested in **sponsoring a specific project**

Some companies prefer to sponsor more specific projects within The Sick Children's Trust and we have a huge number of these for them to choose from. We have a strong presence within the children's and family markets and are therefore an attractive partner for companies looking to increase their brand awareness within these target markets. Perhaps your company would like to sponsor a family bedroom in one of our 'Homes from Home' for a year, or even sponsor a table at our key annual event aimed at high net worth individuals.

If you have any questions about fundraising at work or would like an informal chat about how you think your company could help, contact Andy on 020 7791 2266, or email andy@sickchildrenstrust.org - We look forward to hearing from you!

The Big Outdoors...

Feeling Sporty...

If you're a bit of an athlete or just need an incentive to get active, then a sponsored sporting event will put you on the right track!

There are hundreds of sporting events from running, to walking, to cycling, to swimming, all over the UK that give you the perfect chance to get fit and support The SCT at the same time! If you're up for a real challenge then apply for one of our Golden Bond places to run in the London Marathon. See our website for more information.



Feeling Brave...

Yes! Then jump out of a plane at 10,000ft!

All you have to do is raise the minimum sponsorship for us and you can do a sponsored Sky dive for FREE!



Feeling Adventurous...

Then spread your wings even further and take on one of our Charity Challenge expeditions abroad!

What are the challenges? Here's just a few...



Trekking...

Great Wall discovery (China)
Explore the Inca Trail (Peru)



Mountain Trekking...

Kilimanjaro summit climb (Tanzania)
Everest base camp (Nepal)
Avenue of the volcanoes (Ecuador)



Cycling.....

Vietnam experience
Andes to Amazon bike ride (Peru)



For more information on any of our sponsored sporting activities please visit our website at www.sickchildrenstrust.org or call our Community Fundraiser on 020 7791 2266.

Phones 4 Homes

The Phones 4 Homes campaign at The Sick Children's Trust makes fundraising as easy as possible.....

What do you do with your old mobile phones?
Stuff them in the back of a drawer and forget about them?
Save them 'just in case' you need them again one day?

By recycling your mobile phone you could raise up to £70 for The Sick Children's Trust and help more families to be close to their seriously ill children whilst they receive treatment in hospital.



'This is a really easy way to raise money for a fantastic charity and I hope people feel they are able to help. If you get a new mobile - you know what to do with your old one! Good luck!', Kate Lawler

Contact us on 020 7791 2266 or email info@sickchildrenstrust.org for some freepost bags or to organise a free collection of 10 handsets or more.

Why not arrange a collection at work or school?

You can visit our website, www.sickchildrenstrust.org for further information and to download posters and collection box labels to help you with your campaign.

Good Luck - and thank you for your support!

The Important Stuff

Where will your money go?



All of the money you raise will go towards ensuring families stay close to their sick child's bedside while they are receiving treatment in hospital, by helping us provide 'Home from Home' accommodation at children's hospitals across the UK.



It costs us £25 per night to provide a family with the support of a 'Home from Home'. This enables us to provide a comfortable bedroom, a clean bathroom, a fully equipped kitchen and a communal living area to chat to other families.



By helping us support families with a child in hospital by enabling them to stay together during this traumatic time we believe it will both contribute towards the child's recovery and the well-being of the family as a whole.

Charity Law Guidelines

If you are organising an event, please read and comply with the following guidelines. This will ensure that we conform to Charity Commission procedures.

Check with us first

The Sick Children's Trust must remain within the law when undertaking raffles, street collections and other fundraising events. Please let us know of your idea and plan well ahead. We can then advise you on any regulations that you may need to be aware of. You may, in some circumstances, require a letter of endorsement from us.

Stay Safe!

Please consult us before agreeing to undertake dangerous activities, since these may have Health & Safety implications.

The Sick Children's Trust accepts no responsibility for any loss, damage or injury howsoever arising from any fundraising event or initiative. The Sick Children's Trust's insurance does not cover the property of your event, nor does it cover your personal liability for any injury suffered or sustained by you or anyone else as a result of attendance at, or involvement in the fundraising event or initiative.

As soon as you have clear plans, please supply us with the following information:

- your name, address and telephone number
- name, address and telephone number of Treasurer (if appropriate - see below)
- the date, time and venue of the event
- how you expect to raise funds

If a Committee is organising the event, one person (the Treasurer) must be appointed to handle the money. The Treasurer should be responsible for keeping an accurate record of funds raised and any expenditure incurred and forward a copy of this to The Sick Children's Trust.

If expenses are to be paid out of funds raised, receipts and records must be kept.

For major events being organised by a Committee, the Treasurer should discuss expenses with The Sick Children's Trust Finance Manager, who usually recommends that invoices and expenses are agreed and handled by Head Office. If cash is involved, two people should always be present when money is counted and a statement signed to this effect.

Sending us the money

The Sick Children's Trust prefers to receive donations in the form of a cheque, sent to Head Office (80 Ashfield Street, London E1 2BJ) or to your local House Manager, in order for an official receipt to be issued. All cheques should be made out to The Sick Children's Trust.

We hope the above Guidelines will make your fundraising as stress-free and enjoyable as possible. Thank you for helping us to support families with sick children.

GOOD LUCK & REMEMBER TO HAVE FUN!

For further information contact The Sick Children's Trust, 80 Ashfield Street, London E1 2BJ.

T: 020 7791 2266 F: 020 7709 8358

www.sickchildrenstrust.org

info@sickchildrenstrust.org

More Information

If you would like further information on any of the fundraising suggestions listed below or would like to request resources to make your fundraising event a real success, please complete the short form below and return it to:

Fundraising Resources Request
The Sick Children's Trust
80 Ashfield Street
London
E1 2BJ

Please send the resources to:

Name:	<input type="text"/>
Address:	<input type="text"/>
	Postcode: <input type="text"/>
Email:	<input type="text"/>
Telephone:	<input type="text"/>
Fundraising idea:	<input type="text"/>

Information Request: Please tick below where you would like further information.

- Information on holding a collection box
- Information on holding a raffle
- Information on completing a sponsored skydive
- Information on charity challenges abroad
- Information on sponsored walking and running events in the UK
- Information on becoming a regular giver

Resources Request: Please enter the quantity of the resources required in the boxes below.

Collection box	<input type="text"/>	Posters (A4)	<input type="text"/>
Sponsorship form	<input type="text"/>	The SCT Information Leaflets	<input type="text"/>
Newsletters	<input type="text"/>	Donation Envelopes	<input type="text"/>

If you would like some more fundraising ideas or would like to discuss your fundraising plans with us, please call our Community Fundraiser, on Tel: 020 7791 2266 or drop us an email to: info@sickchildrenstrust.org