



16th December, 2009

Press release - for immediate release

A great resource for The Sick Children's Trust.

The Sick Children's Trust has appointed Michael Robinson, Global Head of Human Resources, Man Group plc, to its board of trustees.

Michael is currently responsible for directing policy for the recruitment, development and compensation of 1800 Man Group employees worldwide – a world-leading alternative investment management business.

In his role as trustee he will use his expertise in a broad range of activities including fundraising, budgets, scope and strategy, as well as utilising his extensive HR experience to help resolve any people issues which may arise.

He said: "I wanted to become part of The Sick Children's Trust, as I believe it is an efficiently run charity where the bulk of the funds are spent on providing help to those who need it, unlike a number of charities where a very large proportion of the funds are wasted on administrative costs.

"I know that The Sick Children's Trust really makes a difference to the lives of families who have the misfortune to have a seriously ill child. I once spent several nights sleeping on a bean bag in hospital ward with one of my own children so I am aware just how important it is to have somewhere like home close at hand when you have a child in hospital."

Ends

Pic ref: Michael.jpg

Pic caption: Michael Robinson joins The Sick Children's Trust's board of trustees

Notes to Editors:

The Sick Children's Trust runs seven 'Homes from Home' at major hospitals around the country where families can stay free of charge, for as long as they need whilst their child is undergoing treatment. There is a growing demand for our 'Homes from Home' as children must increasingly travel long distances to get the specialist treatment they need. In essence, The Sick Children's Trust ensures that the very basic of all medicines has a chance to work; family love and support.

To date we have helped more than 30,000 families. To run our 'Homes from Home' we rely entirely on voluntary donations; and need to raise nearly £1million this year to keep them open.

For further information about The Sick Children's Trust, please contact Sarah Wallace on 020 7791 2266 or email sarah@sickchildrenstrust.org

www.sickchildrenstrust.org