

open doors



Newsletter No. 38

The Sick Children's Trust gets a makeover!...

You may notice that we now have a brand new identity, which marks an exciting new era for us.

The old logo has served us well over the last 25 years, but we wanted a new image to represent our optimistic outlook towards the wellbeing of children in hospital and their families.

Our new logo incorporates the image of two children running together, holding hands. It represents every child, the unity between family members creating strength in the face of adversity, and hope for their future. The new strapline to accompany the logo 'we're here, so you can be there' explains the existence of The Sick Children's Trust in its simplest form.

And we have new colours too...pink, dark blue and light blue - to portray the warm and welcoming environment of The Sick Children's Trust, as well as the confidence and strength we hope families feel when staying in our houses.

We have been very fortunate to have the support of Robert Fletcher and Graphic Partners who have developed our new identity for us completely free of charge. Being a dad of two, Robert was moved by the work of The Sick Children's Trust and appreciated how our Homes from Home can provide solace at a time of fear for any family with a seriously ill child in hospital. As a result, he wanted to help and felt privileged to be in a position to oversee the development of our new identity.

A fairly long lead in to the new identity means that we have been able to manage stock levels effectively in order not to waste money, so stocks of material with the old logo have been run down.

We're very excited to introduce a striking new identity for The Sick Children's Trust, at no cost to us whatsoever...

... and we hope you like it too!



we're here, so you can be there

Raise the Roof update...

A special thanks to all of you who've given to our 'Raise the Roof' appeal, officially launched in May by Alan Shearer. As you know, all the money raised will be used to extend Crawford House, our Home from Home in Newcastle, by one storey - allowing us to help an additional 7 families every night of the year.

We'd especially like to thank Ken Gray, Angela Dragone and the rest of the Trustees of the Newcastle Healthcare Charity who agreed to contribute £235,000 towards 'Raise the Roof'. They provided a real kick-start to the appeal. Special thanks also go to the Harrison Foundation, Hugh Stevenson and his family's charitable trust, Michael Crawford's Children's Charity, North East Promenaders Against Cancer (NEPAC), and the Carter family who stayed with us at Crawford House.



Building work is now well underway at Crawford House and we look forward to welcoming the first families into the new bedrooms by the end of March 2009. Opening then will mean we'll be ready before the new Children's Hospital is up to full capacity at The RVI.

The appeal is going really well, with £370,000 raised so far - but we still need to raise £100,000 to increase the number of rooms at Crawford House from 16 to 23. If you would like to donate to the appeal please contact Andy on 020 7791 2266 or email him at andy@sickchildrenstrust.org

Thank You!

We just wanted to say a BIG thank you to everyone who has supported us either by making a donation, hosting a fundraising event or taking part in a fundraising event for us - we really do appreciate your help and your efforts mean a lot to us. Since the last newsletter, your donations have helped us to...

...provide support to 840 families

...create two extra bedrooms (in Guilford St and Treetop) which means we can accommodate up to 100 additional families every year

We couldn't do any of this without your help and support. So from everyone at The Sick Children's Trust and all the families we help...

thank you! x

Leaving a legacy

The Sick Children's Trust has been very fortunate to have received more than £65,000 from legacies (a gift to charity in a Will) in 2008. Two very kind individuals left generous donations to our Homes from Home and between them will help us provide at least 2,600 nights of accommodation (enough to keep one of our rooms open for 7 years!).

The difference a gift in your Will can make to the work of The Sick Children's Trust is huge. So, we are asking everyone who cares about our charity to consider remembering our Homes from Home in their Will after they have provided for their family and friends. If you need to make a Will or to change your existing one contact your solicitor who will advise you on how to go about this.

Remember that whatever you are able to give will help us accommodate families in desperate need of your help – it could be the most valuable gift you ever give.

If you'd like more information on how to leave a legacy or to let us know that you are remembering The Sick Children's Trust in your Will, please call Andy on 020 7791 2266.



Pyjamarama Winners!

Our Pyjamarama competition earlier in the year saw over 200 entrants display their best creative talents. We are delighted to show the winning designs here. Congratulations to Bridey Irvine and Ella Flanagan who I'm sure you'll agree produced some fabulous designs!

We particularly liked Ella's use of different textures and colours, and Bridey's cat's sparkly collar and crown! Thank you to everyone who took part!



Ella Flanagan - younger category



Bridey Irvine - older category

Thank You Treetop House

My 15 year old son Kevin was rushed to Sheffield Children's Hospital in January when he was hit by a car. He suffered terrible head injuries, was left paralysed down his left side and has no short term memory.

I am a single parent with three other children and while I have to be near Kevin at all times, it's also vital that I am there for my other children too. Thanks to Treetop House, we can all be together at this time, when we need each other the most. It's been a wonderful boost for Kevin; I know it helps him to stay calm and concentrate on getting better knowing we are always close by - and it's great to know that if he gets frightened in the middle of the night I can be giving him a hug within minutes.

The Sick Children's Trust really has helped to keep my family together at this scary and vulnerable time – I can't thank them enough for taking care of us all.
Nicky, Kevin's Mum

Rainbow House Refurbishment

We are very pleased that the refurbishment of Rainbow House at Great Ormond Street Hospital is now complete and the home looks amazing.

Rainbow House, the first Sick Children's Trust home, welcomed its first families in 1984 and has since helped thousands of families stay together whilst one of their children has undergone medical treatment at Great Ormond Street Hospital. The Home from Home has undergone a complete transformation, new kitchens in both the main house and the separate Bone Marrow Transplant flat, new carpet and lighting throughout, new bedroom furniture, bed linen and carpets and redecoration inside and out.

Feedback from families staying at the house has been very positive as the home is so clean, fresh and comfortable. We would like to thank the following for supporting the refurbishment of Rainbow House:

BBC Children in Need
The Merchant Taylors' Company
The Hedley Foundation

The Kathleen Laurence Trust
The Company of Actuaries Charitable Trust Fund



we're here, so you can be there

Happy 25th Birthday Rainbow House!



On Thursday 17th July a very special visitor dropped into Rainbow House - veteran entertainer and President of The Sick Children's Trust Michael Crawford O.B.E.

Rainbow House first opened its doors to families of sick children undergoing treatment at Great Ormond Street Hospital in 1984 - and 25

years later it's still welcoming families through its doors. Michael was keen to help House Manager Sandra Williams celebrate its 25th birthday.



Stars Behind Bars

Our sixth annual celeb-fest was a fantastic evening. Stars including Danielle Lloyd, hot TV presenter Giles Vickers Jones, Eastenders' Mohammed George and Big Brother's Luke & Bex swapped the limelight for the bar and helped us to raise nearly £6000!

Everyone had great fun watching the 'bar wars' where Danielle proved a dab hand at cocktail making and Bex wowed the crowd with her flairing skills.

All our guests enjoyed a live performance from the cast of hit West End musical 'Never Forget' and danced the night away to some classic Take That songs.

A big thank you to our sponsors Abstract Securities, Diageo, Latenightlondon and Gala Coral. And thank you to everyone who came to the event - watch this space for news of next year's party of the year!

Payroll Giving

How do you turn a donation of £5 into £6.40?'

No, it isn't magic! Simply give a donation of £5 through your payroll and let the taxman pay the rest.

Giving a regular gift, or any gift for that matter, through your payroll allows you to deduct your donation before you pay tax, reducing your taxable earnings. When you also take into account a Gift Aid contribution from the government, a donation of £5 from your payroll could be worth as much as £6.40 to The Sick Children's Trust.

If your company operates a payroll giving scheme then you can quickly and easily set up a regular gift or even a one-off donation. Even if your company doesn't currently run the scheme, simply call us and we'll supply a list of payroll giving agencies with whom your company can sign up.

Call Andy on 020 7791 2266 for more information on this easy and tax-effective way to give.

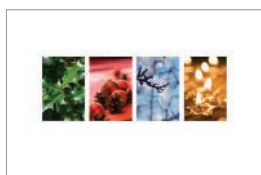


Christmas Cards

Help celebrate Christmas at The Sick Children's Trust - we have 5 Christmas card designs to choose from



Frosty the Snowman
108x108mm
£3.50 pack of 10 cards



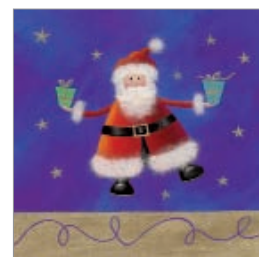
Christmas Symbols
116x160mm
£3.99 pack of 10 cards



Decorating the Tree
116x160mm
£3.75 pack of 10 cards



Starlit Night
80x80mm
£2 pack of 10 cards



Jolly Santa
108x108mm
£3.50 pack of 10 cards

To purchase, simply send details of your order along with a cheque (made payable to The Sick Children's Trust) for the total plus 50p postage & packing for each pack ordered to The Sick Children's Trust, 80 Ashfield Street, London E1 2BJ. Or to purchase using a credit card please call 020 7791 2266.

The SCT Autumn Events

For tickets, please call Heather on 020 7791 2266 or email heather@sickchildrenstrust.org

Full House at Weetwood Hall

Friday 24th October 2008
Eyes down for an evening of bingo, dinner and dancing in this stunning hotel.
Tickets £15 each.

The Acorn Autumn Ball

Saturday 8th November 2008
Champagne reception, a sumptuous three course dinner with wine followed by a fun casino and live jazz from Sam Burkey.
The University Arms Hotel, Cambridge
Tickets cost £60 before Oct 10th, £70 after.
Ticket price includes £10 of casino chips.
Dress code: Black Tie.

The SCT - Running Events

Contact Claire on 020 7791 2266 or email claire@sickchildrenstrust.org

London Marathon

Sunday 26th April 2009.
If you would like to run for The Sick Children's Trust then please get in contact.

BUPA 10,000m run

25th May 2009. If you would like to take in the sights of London whilst raising money for The SCT then please get in touch.

Cambridge Fundraising Committee Autumn Programme

For ticket enquiries please call 01223 311877

Monet at Giverny

Friday 24 October 2008
An illustrated talk by Caroline Holmes exploring Monet's passion for plants and gardens.
Wine reception at 7.30pm
Newnham College
Tickets £10.00

An evening with 'Private Pike'

Wednesday 29 October 2008
A evening with Ian Lavender about his days as Private Pike from Dad's Army.
Wine reception at 7.30pm
Robinson College
Tickets £19.50

Coffee Morning

Thursday 13 November 2008
10.30am to 12.00noon
Tickets £3.00 (including coffee & biscuits)

Cambridge University Concert

Wednesday 26 November 2008
Conductors Mark Austin & Carlos del Cueto will give a talk before the concert which will include music by Stravinsky and Tchaikovsky.
Talk at 7.00pm, West Road Concert Hall
Tickets £10

Sheffield Events Committee

For ticket enquiries please contact:
Joanne 07816 524675 - Helen 07921 518936

Christmas Ball

Friday 28 November 2008
Join us for a fabulous night - welcome drinks reception, a delicious three course dinner with wine, evening entertainment, an auction, DJ, disco, a great raffle with fantastic prizes to be won - and a professional photographer to capture all those magic moments!

Tickets £50 each or £480 for a table of 10
Black tie and posh frocks
Royal Victoria Holiday Inn

Friends of Eckersley House

For tickets call Simon on 01422 893 345

Concert Weekend

Friday 31st October - Sunday 2nd November 08
Come and stay over and enjoy prize bingo on Friday evening, then join us for the main concert with a wide range of music from: Arron Burdon, Clayton Brooks, Dean Barton and Dirty Fakirs.

Tickets £5 per person - Accommodation is available for just £99 per unit
Haven Golden Sands, Mablethorpe



Christmas Family

At Christmas time a family told us about their experience staying at one of our Homes from Home - we just wanted to give you a quick update on how they are getting on. Ava was born in August 2006 to Sophie and Scott and they stayed in Treetop for 150 nights while Ava received treatment at Sheffield Children's Hospital. Ava has now just celebrated her 2nd Birthday and is doing really well. Sophie and Scott along with family and friends all got together for various fundraising events and helped raise a fantastic £3,226 for The SCT! Their fundraising activities included a fun day, 5-a-side football, karaoke night and even a bungee jump!
We would like to thank them for all their support and wish them well for the future.

Donation Form

Please make a donation and help us raise the £1million needed this year to cover costs of staffing and running our Homes from Home as well as helping to refurbish rooms, build extensions and plan new houses...

I enclose a cheque for £.....made payable to The Sick Children's Trust

giftaid it



I would like to Gift Aid this and all donations I've made to The Sick Children's Trust since 6 April 2001 and all donations in the future until I notify you otherwise (we need your full home address to enable us to make this claim).

To make a donation via credit/debit card

Please log onto our website at www.sickchildrenstrust.org, click the donate button and fill in the simple form

OR

call our head office and make a donation over the phone on 020 7791 2266

Please complete:

Title First Name Surname

Address

.....

.....

.....

Postcode.....

Telephone (daytime).....

Mobile

Email

Please detach and send this form (along with your cheque) to
The Sick Children's Trust, 80 Ashfield Street, London E1 2BJ

Many thanks for your support!