

Marketing Officer

Location: London Head office

Hours: 37.5 per week

About the role

This role is responsible for leading on plans and delivery of high quality, integrated marketing campaigns. They will champion and develop The Sick Children's Trusts' corporate identity and brand as well as develop engaging content to help raise awareness among key audiences. The post holder will lead the planning, production and evaluation of the bi-annual supporter newsletter as well as support the Head of Communications and Marketing with the annual review.

About you

You'll have the following skills and attributes:

- A creative, proactive, self-starter
- Excellent written and verbal communications skills
- Good InDesign and Photoshop skills
- Excellent at building and maintaining strong internal and external relationships
- Commitment to producing high quality, engaging content
- A multi tasker who enjoys variety
- Excellent time management
- Ability to work well as part of a small, busy team
- Experience of working with designers, printers and other suppliers

If this is you, and you want to join a busy and dynamic team then apply today by sending your CV and a covering letter setting out how you meet the person specification to Carole Buckton, Human Resources Manager. Email carole@sickchildrenstrust.org

Closing date: 5pm Wednesday 20 March 2019

Early application is encouraged as we will review applications during the advertising period and we reserve the right to close the advert early. Only shortlisted candidates will be contacted.