

Impact Report

2018/19



**The Sick
Children's
Trust**

We're here, so families can be together

About Us

When a child suddenly becomes ill, there's no time to plan. The Sick Children's Trust is the charity that gives families one less thing to worry about by giving them a place to stay, and someone to talk to, free of charge just minutes from their child's bedside.

Our ten 'Homes from Home' support over 3,500 families from around the UK each year with warm and comfortable accommodation and a friendly ear to listen.

“

We are just in awe that a charity exists that thought of providing parents at their most desperate time of life, such a wonderful and thoughtful facility. Being only moments away from our critically ill child, allowed us to sleep and survive this horrendous time. Thank you for this valuable gift. ”



Welcome

Each year thousands of families need our help and support when they find themselves with a seriously ill child in hospital. Hospital can be a lonely and scary place for anyone, but especially a child. With your support we're making sure no child faces hospital alone by keeping their family by their side.

Throughout 2018/19, with your support we have made a huge impact to the lives of those families who have stayed with us in one of our ten 'Homes from Home'.

Together we raised an incredible £2,290,379 in 2018/19 enabling us to make important refurbishments to several of our 'Homes from Home', ensuring we are able to provide the very best to our families when they need us.

Our wonderful supporters held events up and down the country, taking part in challenges and events from runs to bake sales and much much more. We are extremely grateful to each and every one of them.

We hope you enjoy reading about what you've helped us to achieve this year. We can only continue our vital work with the generosity of our supporters.



Paul Jardine, Chairman



Jane Featherstone, CEO

Our Impact



Total number of families helped:

3,535



Nights of accommodation provided:

48,354



Total room occupancy:

93%



Average stay:

15 nights



Longest stay:

685 nights

**We can
help 148
families
each night**

Families Told Us



felt safe and secure staying in the house



felt that the house cleanliness was to a high standard



of families would recommend the 'Home from Home'



of families say that the 'Home from Home' helped them to cope



of families said that having the family close by was beneficial for their child's wellbeing and recovery



found it reassuring to be so close to their sick child's bedside



thought the support the house staff gave was important



Ranbir

Our son Ranbir was coming up to five years old and for the last six months had been vomiting once every morning and had become very tired on a daily basis.

After having some neurological tests which he failed, a CT scan revealed a mass and cysts in his brain. We were taken to Addenbrooke's Hospital in Cambridge for surgery soon after. We didn't have much with us and were away from home without our friends and family to comfort us that night. It was such a traumatic experience filled with the worst worries and fears you could imagine. Soon after the surgeons carried out an MRI scan and had to relieve the pressure in his brain to reduce swelling.

Something we didn't have to worry about though was being with our son throughout it all as we were given a place to stay just a short walk from Ranbir's hospital bedside by The Sick Children's Trust.

From that moment, we have been eternally grateful to The Sick Children's Trust for being there for us and giving us some stability during such a huge time of uncertainty. Ranbir's first surgery to remove the tumour took eight long hours and we were told he may go blind. But having a space away from the wards to process this news and our thoughts was incredible for our emotional wellbeing.



Luckily, Ranbir didn't lose his sight but he did go on to have a rough time and we were supported at Acorn House during this time and a year on he's doing well. He's caught up at school, and is overachieving! He's independent, happy and incredibly brave.

The Sick Children's Trust has really touched our lives. The charity has even supported other family members, so we're 100% behind them and want to help make a difference to others that are facing a similar experience, to ensure they have the practical and emotional support they need.

Amandeep Dhillon, Ranbir's mum

“

We're eternally grateful to The Sick Children's Trust for being there for us and giving us some stability during such a huge time of uncertainty.

”

Amandeep Dhillon,
Ranbir's mum



Our 'Homes from Home'

Last year, thanks to the generosity of our supporters we were able to upgrade and renovate several of our 'Homes from Home' and we were able to support over 3,500 families, giving them one less thing to worry about.

We fully renovated our first ever 'Home from Home' Rainbow House, London, which opened in 1984, making it a modern and comfortable place for families to stay.

We were able to make some updates to our Guilford Street House, London, adding a 10th bedroom so we can support even more families.

Crawford House in Newcastle was given a new lease of life with a fantastic new kitchen and bathrooms, as well as decorating the dining room and the addition of new soft furnishings.

All improvements have received very positive feedback from our families.



Going Above and Beyond

Following the tragic loss of their daughter, Seren, Katie and Ian Picken pledged to raise £5,500 to sponsor a room for six months at Acorn House, where they stayed and spent precious time with Seren. The couple devoted their time to organising events and gathering friends, family and colleagues to help them reach their target.

Not only did they realise their goal, they raised over £35,000. Events included two sponsored walks, the first from Walton Pier to Clacton Pier and the second in Aberystwyth, as well as two cycling events one of which was a 320 mile ride from Aberystwyth Pier to Clacton Pier and then on to Great Bentley, Seren's home. Alongside this, many family and friends set up their own individual events to contribute towards the total. On behalf of everyone at The Sick Children's Trust and all the families we support, we would like to thank Katie, Ian and all those who have supported them and raised funds for us.

Katie and Ian Picken with family, friends and colleagues

“

We were only at Acorn House for two nights, but we were comfortable and felt safe with no financial worries. All the facilities we needed were there and there was a direct telephone line to Seren's nurse. It was all invaluable.

Katie and Ian Picken

”



Fundraising Highlights

Inspirational supporters going above and beyond

This year has proven once again that our supporters truly do go the extra mile when it comes to raising vital funds to make sure we can continue to give families one less thing to worry about. From baking to completing epic challenges (and lots in-between) our community supporters have been working hard to raise an incredible £320,000 for us, enough to provide almost 11,000 nights of free 'Home from Home' accommodation for families, ensuring they can stay close to their seriously ill child's hospital bedside.

Last year, over 300 community fundraising events were organised, and the majority of these were held by families to say 'thank you' for the support they received from us – a testament to the lasting impact that our house staff and network of 'Homes from Home' have had on their lives. These lasting

relationships ensure that we can continue to work towards a future where every family can be together.

Some highlights from 2018-19 include Andrew Wigglesworth's epic swimming challenge, during which he completed the Humber "swim for Amy" with support of close family friends and raised an incredible £5,423.

Elizabeth Hammond alongside her husband and some friends completed the mighty Hever Triathlon, raising £995 in the autumn of 2018.

Lillia Pekacz plucked up the courage to say goodbye to her beloved locks in a sponsored haircut to raise both money and awareness for The Sick Children's Trust, as her godparents Vicky Reader and Mark Meanwell stayed in one of our homes. She raised over £1,400.

Andrew Wigglesworth



Elizabeth and Matt Hammond and friend



Lillia Pekacz





Big Chocolate Tea

Our annual Big Chocolate Tea campaign brought in over £30,000 in 2018, with hundreds of individuals supporting chocolate-tea events. During the month of May, we asked our supporters to host a chocolate themed fundraising event and people up and down the country got involved.

The Tapp family, who have stayed in our London 'Home from Home' Stevenson House, raised over £1,100 through their Big Chocolate Tea party which included craft sellers, food stalls and even a bouncy castle. The family were inspired to give something back after staying with us when their daughter, Chloe, was rushed to hospital after falling seriously ill during Christmas 2015.

The campaign was also supported by a number of our ambassadors including Paul A Young, Jen Pringle and Sian Welby.



Making a big impact in Cambridge

The Cambridge Fundraising Committee have been incredible supporters of The Sick Children's Trust since 2000 and have raised over £830,000 to support families in our Acorn and Chestnut Houses.

Last year they raised over £60,000 from an amazing 33 events.

These included an evening with our President Michael Crawford, accompanied by a performance from our ambassador and soprano Margaret Keys, numerous evening lectures, afternoon tea parties and lunches all with guest speakers, as well as quiz evenings and garden tours. They were also joined by our Vice President Anita Dobson.

We couldn't continue to help all of the families who need our support in Cambridge without them.

Fundraising Highlights

continued

In 2018/19 we held a variety of events making sure that the whole family could get involved. The calendar included our energetic Golf and Cricket fundraising days, the tough Great Big Sports Quiz, the festive Snowflake Ball, and heart-warming Carol Service as well as our annual Supper Club – all providing a fantastic contribution towards our overall fundraising.

Raising enough money to fund 6,000 nights of accommodation, our annual flagship gala dinner, The Supper Club was held in March 2019 in the beautiful Hotel Café Royal in Piccadilly, London. Attended by almost 100 guests, the evening started with a champagne reception kindly sponsored by Bollinger, and was followed by a delicious three-course meal with fine wines provided by BI Wines and Spirits.

Sotheby's Lord Dalmeny led the live auction, and with exclusive prizes on offer, including visits to some of the world's finest vineyards and money can't buy music experiences, the event was thoroughly enjoyed by all.

Guests were invited to bid in a silent auction as the evening progressed, adding to the amazing total of £191,000 raised for us on the evening.

One of the finest courses in Southern England, The Addington, played host to our second annual Golf Day in June 2018, which raised £12,660. Teams competed for various prizes on the challenging but enjoyable 18-hole course, and the day concluded with a two-course lunch and prize giving ceremony.

Later in the year, five teams battled it out at our cricket event which raised a fantastic £30,813.

Supper Club, 2019



Golf Day, 2018



Cricket in the City, 2018



Our celebrity guests with Mark and Poppy Dean



Alongside the BBQ lunch and cream teas, commentary was provided by sports broadcasters and comedians resulting in a fun-filled September day in the heart of London.

With the winter months drawing in, it was time for us to put our supporters' sporting knowledge to the test with our Great Big Sports Quiz taking place in November 2018. The event, which was attended by a number of sporting stars and was sponsored by

ArgoGlobal, put teams through their paces over six rounds while guests enjoyed a two-course meal, and raised over £18,500.

Beginning the festive season in style, the Snowflake Ball was held at Crowne Plaza in Newcastle on December 1 2018, raising almost £27,000. 2018 was rounded off with our eighth annual Carol Service, also sponsored by ArgoGlobal, taking place in the magnificent setting of St Marylebone Parish Church

in London. With mesmerising performances from sopranos Christina Johnston and Margaret Keys, and the choir of Boutcher Primary School, the evening raised almost £14,000.

We were joined by the Dean family who stayed at Chestnut House and several celebrity guests including Alan Carr, Tim Downie, and Anthea Turner who all gave wonderful readings during the evening. Guests were invited to enjoy mince pies and wine to end the night.

Fundraising Highlights

continued

We are so proud of all of our supporters who completed various challenge events to fundraise for us.

In April 2018, our Virgin Money London Marathon team took on the warmest London Marathon race in history, and raised an incredible £32,000. The 18 amazing runners who took part all had a personal reason for running on our behalf.

One of our team members was Tom Fowler, who completed his fifth marathon to thank us for supporting him and his wife, Gemma, in 2010 when their daughter, Violet, needed emergency treatment miles away from home.

With completely contrasting weather, seven of our supporters, including James Semmens, took on the Prudential RideLondon challenge in 2018, bravely battling with the wind and rain

to raise a huge £14,700. The autumn months included the iconic Great North Run, with our supporters raising a brilliant £43,000.

Finally, rounding off the year, our challenge runners, including Tom Plane, took on the scenic Royal Parks Half Marathon in London in October 2018. Our wonderful corporate partners made up 15 of the 23 runners, and together a brilliant £7,500 was raised.

James Semmens



Tom Plane



Working in Partnership

In 2018/19 we worked in partnership with many corporates and organisations who generously donated their time and support, and our sincere thanks goes to them all.

ArgoGlobal – Our two year partnership with ArgoGlobal ended in December 2018, but during this time the specialist insurer doubled their target, raising a fantastic £100,000. They generously sponsored and took part in several of our events and individual staff members took on some gruelling challenges throughout the year. Approximately 60 staff kindly volunteered over 192 hours of their time to cook in our Cambridge and London houses to provide delicious home cooked food and treats for the families staying with us, giving them one less thing to worry about.

Rothsay Life - We were chosen as Rothsay Life's Charity of the Year, a partnership which raised £17,000 from a pub quiz they held to kick start the partnership.

They also held a bespoke virtual 'Step to New York' challenge later in the summer to raise awareness of the distance some of our families have to travel to be near their sick child. This involved 120 employees walking over 23,000 miles and the challenge raised a brilliant £15,000.

We couldn't continue to support families without the incredible contribution we received from companies like Buffalo Partners, GMS Estates, the QBE Foundation and the Aberdeen Standard Charitable Foundation, who all generously funded family rooms at our London 'Homes from Home'.





A Real Home

Seth and Emma were one of the first families to stay in our newly refurbished Rainbow House near Great Ormond Street Hospital as their baby boy, Albie, needed to have open heart surgery.

"We think the facilities are great. It feels like a real home. The night of Albie's operation we could come back to Rainbow House, sit down and have a cup of tea together. It sounds simple, but that was the best thing to help us process the

day. While the operation was traumatic for Albie, it was also traumatic for us, as his parents, to watch our baby boy go through that. Having private, homely space to be with your partner during a time like that is invaluable – and so important."

Seth Muggeridge,
Albie's Dad

A Lasting Legacy

20 years ago Jackie Kirkbride was supported at Crawford House when her son Jamie needed lifesaving treatment at Newcastle's Royal Victoria Infirmary and she is still supporting us today.

In 1999, Jackie's house was set on fire and her two youngest

children, Michaela and Jamie, then just nine and six years old, were trapped in their room as smoke quickly filled the house. Jamie, who suffered 27% burns, spent three months undergoing lifesaving treatment while Michaela made a recovery. During this time, Jackie, along with two of her children, were given free

'Home from Home' accommodation. Jackie has faced an uphill battle since the fire, but has been fundraising for us over the last year by joining #TeamSCT to take on the Great North Run, raising £750.

“

Speaking to other families also staying at Crawford House was helpful. Although our experiences were not comparable, somehow you all unite because you're going through these traumatic times together.

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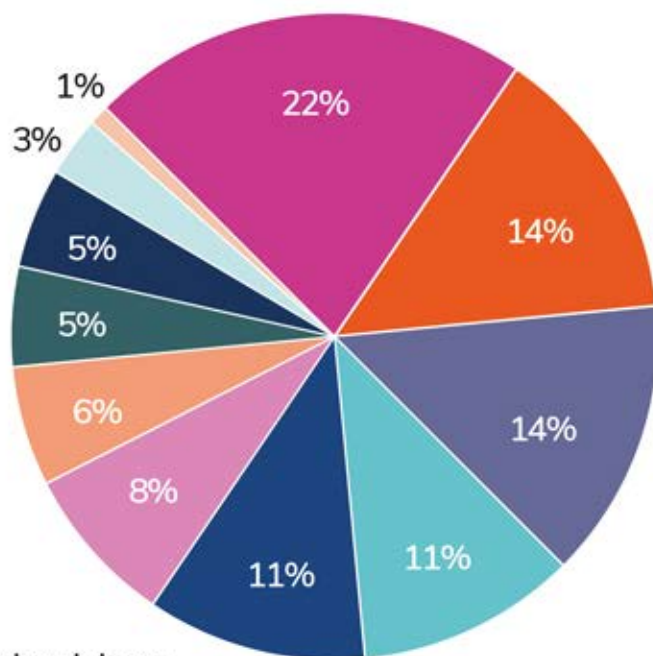
Jackie Kirkbride,
Jamie's mum



The Sick
Children's
Trust

we're here, so you can be there

Income 2018/19



Income breakdown £2,290,379

Supporter events and activities £493,933	Hospitals £192,010
Events programme £329,241	Other income £129,938
Community £326,902	Major gifts £121,360
Charitable Trusts £260,080	Legacies £104,812
Corporate £243,820	Donations in memoriam £77,511
	Gifts in kind £10,772

Expenditure 2018/19



Expenditure (without capital costs) Total £2,533,740

- Costs of generating voluntary income
- Charitable activities (supporting families)



Expenditure (with capital costs) Total £3,016,024

- Capital costs (house refurbishments)
- Costs of generating voluntary income
- Charitable activities (supporting families)

For every £1 spent on fundraising, £3.54 was raised

Huge Thank You

We really couldn't continue to help and support families and improve the services we provide without so many incredible donations and vital volunteer support.

Thank you to all those who have made it possible for us to continue our vital work keeping families together, including our dedicated major donors, trusts and foundations, corporate partners and supporters, and all those who have undertaken events on our behalf.

We'd like to thank all of our wonderful volunteers who tirelessly give their time and skills in our 'Homes from Home', at our events and in our Head Office.

Nathan and Jacob Matthews



Our President

Michael Crawford CBE

Thank you to all of our amazing ambassadors and celebrity supporters for their contributions throughout the year.

Our Board of Trustees

Paul Jardine,
Chairman

Gary Boom

Vicky Carter

Tim Craig

Peter Cunard

Stephen
Masters

Jo Mier

James Rigby

Michael
Robinson

Dr Jack Singer

Fiona Smart

Polly Staveley

Soren Tholstrup



We're here, so families can be together

Scott House,
Newcastle-Upon-Tyne
Freeman Hospital

Crawford House,
Newcastle-Upon-Tyne
The Royal Victoria Infirmary

Eckersley House, Leeds
Leeds Children's Hospital

Treetop House, Sheffield
Sheffield Children's Hospital

Magnolia House, Sheffield
Sheffield Children's Hospital

Guilford Street House,
London
Great Ormond Street Hospital



Acorn House,
Cambridge
Addenbrooke's Hospital

Chestnut House,
Cambridge
The Rosie Hospital

Stevenson House,
London
Royal London Children's Hospital

Rainbow House, London
Great Ormond Street Hospital

The Sick Children's Trust only exists with the generosity and support of our donors. If you would like to donate and help us continue to provide high-quality 'Home from Home' accommodation, ensuring families can be together, please visit our website.

sickchildrenstrust.org



Registered Charity No. 284416

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