

Digital Marketing Officer

This is an exceptionally exciting time to join The Sick Children's Trust as we make plans to celebrate our 40th Anniversary of keeping families together and develop and new five year strategy.

The Digital Marketing Officer we're looking for is creative, has solid fundraising campaign experience and first-class content creation skills. You'll have strong marketing knowledge so you'll be able to attract and engage new and existing audiences and you'll be able to build and maintain excellent relationships with internal and external stakeholders. This is a role that has a direct impact and is an opportunity to really develop digital marketing within the charity.

Your experience and skills will include:

- Strong digital marketing skills
- Exceptional communications skills across all channels
- Experience of developing and implementing robust integrated campaign plans
- Strong analytic and interpersonal skills

We offer an excellent benefits package including a 35 hour working week, flexible working, 25 days annual leave, pension scheme, permanent health insurance scheme and a commitment to your wellbeing.

If you'd like to join a very friendly, committed, hardworking and high achieving team, then please submit your CV and a covering letter to recruitment@sickchildrenstrust.org

Please state why you wish to work for The Sick Children's Trust as the Digital Marketing Officer and how you meet the person specification in your application.

Closing Date: 15 October 2021

We are reviewing applications as we receive them, so early application is advised. We reserve the right to amend the closing date.